

MOTHERHOOD TO OTHERHOOD

March 2008

Dear Editor/Producer,

It's not enough that moms love us, watch over us and raise us the best way they know how—if it were up to them they would also take away all of our growing pains. That's just how moms are. They love and give everything of themselves—from the time they first learn they are pregnant to the time their kids enter adulthood (and even then you can count on them). And on Mother's Day we make a special point of honoring them for all their love and generosity. But isn't it time they honored themselves?

In Julia Roberts' ***MOTHERHOOD TO OTHERHOOD***, the author helps moms devote the same amount of time it took to bring their child into this world—nine months—to realizing their own personal dreams and goals. Called “Unpregnancy” and structured much like a pregnancy with trimesters, labors, and check-ups, by the end of the nine month term moms will have given birth to a new life, a brainchild all their own.

Maybe it's that their youngest has started kindergarten or left for college, but at some point and for whatever reason, many moms are ready for that next phase in life. How to get there is the question. Whether it's losing 30 pounds, pursuing a new career or running for public office, no matter the dream, with practical exercises and revealing activities ***MOTHERHOOD TO OTHERHOOD*** will guide moms on how they can use “Unpregnancy” to reclaim the lessons learned in pregnancy, birth and motherhood to make this “Otherhood” a reality.

I will be in touch shortly to determine your interest in a review of the book or an interview with the author (please see attached sheet for suggested story segments). Feel free to contact me with any questions.

Best,

MOTHERHOOD TO OTHERHOOD
Publication Month: April 2008

Seta Bedrossian Zink
Publicist
215-567-5371
seta.zink@perseusbooks.com